



JOHNjFOLEY

Saint Louis, MO.

www.portFOLEYo.com

Creative Design for Print, Video & the Web.



Over 16 Years of Design Experience

- My mission is to contribute to the success of your company by developing cutting-edge, striking visual concepts, energetic images and identities for print media and on-line distribution.
- I specialize in all areas of Graphic Design including Corporate Identity and Logo Design, Promotional Material including interactive business card CD's and brochures, photo enhancement & retouching as well as Web Design and Flash Presentations.
- My Online portFOLEYo is full of diverse and truly creative, cutting edge designs for, both, a corporate and more informal and modern clientele.
- I approach each client with an open mind, heavily weighing the importance of the client's notions of what it is that they want to convey to the public. I design for the client, not myself.
The combination of the clients ideas coupled with my expertise allows me to quickly capture and communicate, through design, the essential philosophy of a company or individual's message.
- I work extensively with all the latest Hardware and Software in the industry to insure seamless compatibility. With a Mac to my left and Dell PC to my right, my cross platform capabilities enable me to produce any type of piece for any type of media.
- Over the years I have built a network of trust with many Print and Media Related individuals and companies that not only compliment my skills, but have been proven to get the job done.

AREAS OF FOCUS

Multimedia:

- Flash Intros / Banners
- Flash Presentations
- Interactive CDs

Print design:

- B&W / 2 color / 4 color
- Corporate Identity
- Magazine / Annual Report
- CD / DVD label design

Web design:

- Usability & Design
- Heuristic Evaluation
- Site Design & Updates
- Animated Logos & Banners

EXPERIENCE

2006- Current

AnchorPackaging - Saint Louis, MO

Senior Graphic Artist

Responsible for designing creative visual media brochures, sales and marketing print materials, newsletters, catalogs, web design and support of company Web sites.

2005- 2006

Meridian Enterprises - Hazelwood, MO

Design Director

Meridian is a travel and incentive based company similar to Maritz. Hired to provide interactive design and web development to raise the bar of interactive knowledge and to strengthen existing relationships for client incentive programs. Also guide design staff and freelancers in creating the highest level of design for a more modern incentive approach combining web design and graphic email blasts with corporate identity, illustration, packaging and corporate materials,

2002- 2005

RightWay Media - Fort Lauderdale, FL

Director of Interactive Media

Design and develop web-based business-card-size multimedia CD-ROM presentations and front-end website design.

2000- 2002

TecFactory - Fort Lauderdale, FL

Director of Web Development

Originally hired as a Flash Designer, I was made Director of Web Development in charge of leading a team of 4, covering the whole spectrum of Web Media from Interactive Business Card CD's To Fully Interactive Flash Sites. Working closely with the Programmers and Designers.

1998- 2000

A-1 Litho Printing - Fort Lauderdale, FL

Lead Designer

Responsible for designing an average of three 96 page magazines in 3 days every week. Weekly print run designing everything from business cards to brochures. As well as web.

1996-1998

BRT Studios - Fort Lauderdale, FL

Art Director / Character Generation

C.G. Operator Creating 2-D & 3-D graphics for video feeding live graphics to 2 edit suites at the same time. Ultimately turning the position into a fully functional and billable design department providing everything relating to design, from Multimedia kiosks to 3-D animation.

1993-1995

David Magazine - Fort Lauderdale, FL

Production Artist

Weekly production of a 25 year old publication designing an average of 20-40 ads a day. Fast paced and design intense.

EDUCATION

1991-1993

Art Institute of Fort Lauderdale

Degree in Visual Communications

REFERENCES

Available Upon Request

SALARY

REQUIREMENTS

I am willing to entertain all legitimate offers that are commensurate with my experience.

PROFICIENT IN THE FOLLOWING APPLICATIONS

- ADOBE CS3: Illustrator - Photoshop - InDesign - Flash - Dreamweaver - Acrobat
- QuarkX-Press 7 · CorelDraw 12 · 3D StudioMAX · FrontPage (Front-End HTML Only) · AutoCad

Able to maintain & trouble shoot both MAC & PC